

# PERENNIAL RYEGRASS

## 24SEVEN (DIPLOID)

### OVERVIEW

24SEVEN is a new release from DLF Seeds New Zealand plant breeders, and is suited to a vast amount of regions. The production of 24SEVEN has been tested in several trials across New Zealand, in which 24SEVEN has never been beaten by other commercial cultivars.

It also has unusually strong cool-season growth for such a late heading date. 24SEVEN therefore breaks the old dilemma created from late heading ryegrass having less early-spring growth than mid-heading cultivars.

24SEVEN has very high Neutral detergent fibre (NDF), which is the most useful measure of feeding value. NDF is a predictor of voluntary intake because it provides bulk or fill.

24SEVEN also produces stems and flower heads 24 days later than standard data cultivars, so it extends the period of high energy and protein pasture in late spring by almost one month. Farmers (and their animals) can now “have their cake, and eat it too”!

- Bred for high production and tiller density
- Very late heading date maximises seasonal production and feed quality
- Robust tuft with strong persistence
- Increased feed production throughout the year
- Good resilience to hard grazing and dry periods
- Heading date +24 days

